### Using CNNs to understand the neural basis of vision

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#### AI Space



# Different kinds of AI (in practice)

- 1. Al that maximizes performance
  - e.g., diagnosing disease learns and applies knowledge humans might not typically learn/apply – "who cares if it does it like humans or not"
- 2. Al that is meant to simulate (to better understand) cognitive or biological processes
  - e.g., PDP specifically constructed so as to reveal aspects of how biological systems learn/reason/etc. – understanding at the neural or cognitive levels (or both)
- 3. Al that performs well *and* helps understand cognitive or biological processes
  - e.g., Deep learning models (cf. Yamins/DiCarlo) "representational learning"
- 4. Al that is specifically designed to predict human performance/preference
  - e.g., Google/Netflix/etc. only useful if it predicts what humans actually do or want

#### A Bit More on Deep Learning

- Typically relies on *supervised* learning 1,000,000's of labeled inputs
- Labels are a metric of human performance so long as the network learns the correct input->label mapping, it will perform "well" by this metric
  - However, the network can't do better than the labels
  - Features might exist in the input that would improve performance, but unless those features are sometimes correctly labeled, the model won't learn that feature to output mapping
- The network can reduce misses, but it can't discover new mappings unless there are existing further correlations between input->labels in the trained data
- So Deep Neural Networks tend to be very good at the kinds of AI that predicts human performance (#4) and that maximize performance (#1), but the jury is still out on AI that performs well and helps us understand biological intelligence (#3); might also be used for simulation of biological intelligence (#2)

#### Some Numbers (ack)

- Retinal input (~10<sup>8</sup> photoreceptors) undergoes a 100:1 data compression, so that only 10<sup>6</sup> samples are transmitted by the optic nerve to the LGN
- From LGN to V1, there is almost a 400:1 data expansion, followed by some data compression from V1 to V4
- From this point onwards, along the ventral cortical stream, the number of samples increases once again, with at least ~10<sup>9</sup> neurons in so-called "higher-level" visual areas
- Neurophysiology of V1->V4 suggests a feature hierarchy, but even V1 is subject to the influence of feedback circuits – there are ~2x feedback connections as feedforward connections in human visual cortex
- Entire human brain is about  $\sim 10^{11}$  neurons with  $\sim 10^{15}$  synapses

#### The problem



#### Ways of collecting brain data

- Brain Parts List Define all the types of neurons in the brain
- **Connectome** Determine the connection matrix of the brain
- Brain Activity Map Record the activity of all neurons at msec precision ("functional")
  - Record from individual neurons
  - Record aggregate responses from 1,000,000's of neurons
- Behavior Prediction/Analysis Build predictive models of complex networks or complex behavior
- Potential Connections to a variety of other data sources, including genomics, proteomics, behavioral economics

#### **Neuroimaging Challenges**

#### Expensive

- Lack of power both in number of observations (1000's at best) and number of individuals (100's at best)
- Variation aligning structural or functional brain maps across different individuals
- Analysis high-dimensional data sets with unknown structure
- Tradeoffs between spatial and temporal resolution and invasiveness

#### Tradeoffs in neuroimaging



WANT TO BE HERE

#### Background

- There is a long-standing, underlying assumption that vision is compositional
  - "High-level" representations (e.g., objects) are comprised of separable parts ("building blocks")
  - Parts can be recombined to represent different things
  - Parts are the consequence of a progressive hierarchy of increasing complex features comprised of combinations of simpler features
- Visual neuroscience has often focused on the nature of such features
  - Both intermediate (e.g., V4) and higher-level (e.g., IT)
  - Toilet brushes
  - Image reduction
  - Genetic algorithms

Tanaka (2003) used an image reduction method to isolate "critical features" (physiology)



Figure 1. Examples of reductive determination of optimal features for 12 TE cells. The images to the left of the arrows represent the original images of the most effective object stimulus and those to the right of the arrows, the critical features determined by the reduction.

#### Woloszyn and Sheinberg (2012)



#### **Frustrating Progress**

- Few, if any, studies have made much progress in illuminating the building blocks of vision
  - Some progress at the level of V4?
  - Almost no progress at the level of IT Typical account of neural selectivity is in terms of:
    - Reified categories face patches functional selectivity of neurons or neural regions is defined in terms of the category for which it seems most preferential
      - Ignores the relatively gentle similarity gradient
      - Ignores the failure to conduct an adequate search of the space
    - Features that do not seem to support generalization/composition
      - Fail on ocular inspection and any computational predictions
      - Again ignores the failure to conduct an adequate search of the space

#### What to do?

- Collect much more data across millions of different images and millions of neurons
- Better search algorithms based on real-time feedback
- Run simulations of a vision system
  - Align task(s) with biological vision systems
  - Align architecture with biological vision systems
  - *Must be high performing (or what is the point?)*
  - Explore the functional features that emerge from the simulation
- Not much progress on this front until recently...CNNs/Deep Networks

#### Stupid CNN Tricks

- Hierarchical correspondence
- Visualization of "neurons"

[Digression – is visualization a good metric for evaluating models?]



### HCNNs are good candidates for models of the ventral visual pathway



Yamins & Dicarlo

#### Goal-Driven Networks as Neural Models

- whatever parameters are used, a neural network will have to be <u>effective</u> at solving the behavioral tasks the sensory system supports to be a correct model of a given sensory system
- so... advances in computer vision, etc. that have led to highperforming systems – that solve behavioral tasks nearly as effectively as we do – could be correct models of neural mechanisms
- conversely, models that are ineffective at a given task are unlikely to ever do a good job at characterizing neural mechanisms

#### Approach

- Optimize network parameters for performance on a reasonable, ecologically—valid task
- Fix network parameters and compare the network to neural data
- Easier than "pure neural fitting" b/c collecting millions of human-labeled images is easier than obtaining comparable neural data

#### **Key Questions**

- Do such top-down goals tasks constrain biological structure?
- Will performance optimization be sufficient to cause intermediate units in the network to behave like neurons?

### "Neural-like" models via performance optimization



Yamins et al.

#### Model Performance/IT-Predictivity Correlation



Categorization Performance (balanced accuracy)

Yamins et al.

#### **IT Neural Predictions**



Yamins et al.

#### Human fMRI



Khaligh-Razavi & Kriegeskorte

# Do deep networks and humans perform this sort of task in the same way?

Two important differences:

- 1. People learn from fewer examples
- 2. People learn "richer" representations
  - Decomposable into parts
  - Learn a concept that can be flexibly applied
    - Generate new examples
    - Parse an object into parts and their relations
    - Generalize to new instances of the overall class

Duh. The particular model being tested did not have general world knowledge/context – it only was intended to perform captioning using simple object and scene labeling (~semantics)



a woman riding a horse on a dirt road

an airplane is parked on the tarmac at an airport

a group of people standing on top of a beach

#### Ponce et al.

A) Used pre-trained deep generative network (Dosovitskiy and Brox, 2016)

B) Random textures

C) Animals fixated while images were presented

D) Neuronal responses were used to select top 10 images from prior generation plus 30 new, generated codes

250 generations



### Evolution of preferred units for the network

- Validation of the method within the artificial neural network
  - Models of biological neurons?
- "Super Stimuli" for units within the network
  - Most evolved images activated artificial units more strongly than all of 1.4+ million images in ImageNet
- Network can recover the preferred stimuli of units constructed to have a single preferred image





# Evolution of preferred stimuli by one biological neuron (PIT)

(A) Mean response to synthetic (black) and reference (green) images for every generation (spikes per s  $\pm$  SEM).

(B) Last-generation images evolved during three independent evolution experiments; the leftmost image corresponds to the evolution in (A); the other two evolutions were carried out on the same single unit on different days. Left half of each image is the contralateral visual field for this recording site. Average of the top 5 images from the final generation.

(C) The top 10 images from this image set for this neuron.

(D) The worst 10 images from this image set for this neuron.

(E) The selectivity of this neuron to different image categories (2,550 natural images plus selected synthetic images). Early = best image from each of the first 10 generations; Late = last 10. Average over 10-12 repeated presentations.



### Evolution of preferred stimuli in other neurons

46 evolution experiments on single- and multi-unit sites in IT on six different monkeys

Synthetic images consistently evolved to become increasingly effective stimuli; firing rate change (A)

Neurons' maximum responses to natural versus evolved images were significantly different (B)

Histogram of response magnitudes for PIT cell Ri-10 to the top synthetic image in each of the 210 generations and responses to each of the 2,550 natural images (C)

(D) One of the instances where natural images evoked stronger responses than did synthetic images



# Evolution of preferred stimuli in other neurons

Each pair of images shows the last-generation synthetic images from two independent experiments for a single recording site.

To the right are the top 10 images for each neuron from a natural image set.



#### Neural population control via deep image synthesis Bashivan, Kar, & DiCarlo (2019)



The neural control experiments are done in four steps.

- (1) Parameters of the neural network are optimized by training on a large set of labeled natural images (Imagenet) and then held constant thereafter.
- (2) ANN "neurons" are mapped to each recorded V4 neural site. The mapping function constitutes an image-computable predictive model of the activity of each of those V4 sites.
- (3) The resulting differentiable model is then used to synthesize "controller" images for either single-site or population control.
- (4) The luminous power patterns specified by these images are then applied by the experimenter to the subject's retinae and the degree of control of the neural sites is measured.

### Why should computer scientists and brain scientists talk?

- Theory how do we understand the principles of computation in biological systems?
- Implementation how do we build intelligent machines?
- Simulation how do we understand emergent phenomena in complex systems?
- **Data** how do we uncover regularities in large-scale data?

#### Humans are falliable



#### Cautionary quotes

- To substitute an ill-understood model of the world for the illunderstood world is not progress.
  P. J. Richerson and R. Boyd in The Latest on the Best, Dupré (ed.)
- Tarr's coda on this: To substitute a bad model of the world for the ill-understood world is also not progress.